

## WHISTLER STREET ENTERTAINMENT 2020 Frequently Asked Questions

### What is Whistler Street Entertainment (WSE)?

From balloon twisters and face painters to classical quartets and professional dancers, Whistler Village is bustling with free street entertainment all summer long. From May through September, enjoy all the animation on the village stroll including: live music, dance, circus & outdoor theatre shows, arts & crafts for kids, sporting displays, and live art competitions. Your time in Whistler isn't complete without the creative experiences provided by both local and touring entertainment.

Whistler Street Entertainment has grown since its inception and is an excellent way to showcase high quality local, regional and touring talent from across Canada and beyond. Artists and performers have the opportunity to work in a beautiful and energetic outdoor environment with a diverse and engaged audience.

Last year, over 110 artists and performers were employed for 40 different animation dates. 65% were local artists/performers from the region, while 35% travelled a little further and were a first for our Whistler audience.

*Arts Whistler programs and manages the Whistler Street Entertainment Program on behalf of the Resort Municipality of Whistler (RMOW).*

### When does the animation take place?

Programming occurs on Saturdays in June; on Wednesdays, Thursdays and Fridays in July and August; and some weekends in September and October.

### Who is eligible to apply?

- Artists, musicians, live artists, and other performers.
- Applicants must be legally entitled to work in Canada.
- The content of all acts/displays must be appropriate for a family audience and adaptable to an outdoor site with large public exposure.
- Applicants should be confident working in a transient environment and engaging an audience that is strolling through Whistler Village.

### What's in it for you as an artist or performer?

- Be a part of Whistler's large, lively and far-reaching arts community which helps create the awesome environment that is Whistler, and which continues to bring people back summer after summer.
- Get paid to showcase your talent. AW wants to pay you and give you the stage. Challenge and hone your skills in an environment where the audience is diverse, growing and moving.
- Work with the gorgeous backdrop of Whistler Village and the mountains.
- Engage with a large audience of visitors and locals who have come to recognize and expect WSE as part of their Whistler summer experience.
- Gain recognition, make connections, and see doors open to new opportunities with other event producers or artists.

## How to Apply?

Apply online: <https://artswhistler.com/whistler-street-entertainment>

**Before you click to apply, please consider the following:**

- **WSE 2018 and/or 2019 Re-applicants** – please submit an application for WSE 2020 to ensure we have your updated information on record.
- **New Applicants** – please complete the application in detail.
- **Your application does not guarantee you a place in the 2020 program.** We aim to provide as many artists/performers with opportunities to showcase their talent, but the program has limited dates and a finite budget. When making programming decisions, we take into consideration the best fit for the theme of the week's programming, applicant availability, target audience and budget limitations.
- **Only those considered for 2020 summer programming will be contacted.** All applicants will be kept on file for future reference for Whistler Street Entertainment and other Arts Whistler event opportunities.

## What are the site set-up requirements?

All WSE performances are held outdoors and therefore have limited resources for set-up. Our minimum set up includes shelter and power access.

### **AW can make available (but not guarantee) the following resources:**

Tables, chairs, easels and a PA package; consisting of two powered speakers, a monitor, a mixer, two to three vocal microphones, two D.I. boxes, and all necessary cables, plug-ins and stands for listed items.

### **The Artist/Performer MUST supply their own:**

Instruments, instrument patch cables and all other cables not listed above, stools, music stands, playback devices (iPods or CD players), guitar/instrument amps, additional microphones (if required), and art supply tables.

## Does WSE operate in inclement weather?

The programming team provide a daily schedule for performances but due to the nature of outdoor performances, some flexibility and contingencies are necessary.

- If the weather is mildly inclement, entertainment will proceed as scheduled or be rescheduled to a later time.
- If the weather is moderately to highly inclement, entertainment will likely be placed on stand-by until weather clears – possibly to a later time or the next day (if viable). Depending on the severity and the duration of the weather pattern, programming may be cancelled entirely on a particular day or for the entire week.
- Our team provides regular updates to performers and the public should schedules need to change due to weather.

## Where are the performance sites located?

Most frequently entertainment is programmed in; Mountain Square, Village Square, Town Plaza and around Whistler Olympic Plaza. These are lively and highly-visible sites with significant pedestrian traffic. Entertainers often perform to a large and diverse audience.

## How is WSE marketed?

WSE is promoted by the Resort Municipality of Whistler under the *Whistler Presents* program through the following channels;

- Whistler.com Tourism Whistler website
- Media releases (on special occasions)
- Print ads in Pique Newsmagazine
- Village Host Information Services

## Do you have any other questions?

Please contact Charmaine Carpenter, Senior Programmer at:

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